

# Support – Arts and Culture Sustainability Fund

Deadline: February 28, 2022

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The **Arts and Culture Sustainability Fund** provides funding for organizations in the arts and cultural sector that have been significantly affected by COVID-19. The Fund will support organizations to create and protect jobs, safely restore services, and continue to have a positive impact – particularly in underserved communities. This funding intake is made possible by the Manitoba government's investment in the Arts and Culture Sustainability Funds to support Manitoba's art and culture sector, which has been significantly impacted by the COVID-19 pandemic.

## **Notification of results**

By March 31, 2022

## **Grant amount**

Grant amounts will depend on the size of an organization's budget. The number of successful applicants to the Arts and Culture Sustainability Fund will affect grant amounts. It is not anticipated that every organization that applies will receive funding.

- Grants are not expected to exceed 5% of an organization's annual revenues.
- Grants may be less than 5% of an organization's annual revenues.
- Grants are not expected to exceed \$300,000, even if this is less than 5% of an organization's annual revenues.
- Grants are not expected to be less than \$3,000, even if this is greater than 5% of an organization's annual revenues.

One application per organization may be submitted. Successful applicants must submit a final report by March 31, 2023.

Note: Grants received through the Support - Arts and Culture Sustainability Fund program are excluded from the Manitoba Arts Council's maximum level of funding of \$30,000 in a calendar year.

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## **Applicants** – who can apply

### Eligible organizations are:

- All clients that currently receive operating funding from the Manitoba Arts Council and the Department of Sport, Culture and Heritage in one or more of the following programs:
  - Support – Operate (Manitoba Arts Council)
  - Community Festivals and Events, Film and Sound Development, Cultural Operating Support, Major Agencies, Community Museums Grants, Provincial Heritage Agency, Operating support programs currently offered by the Department of Sport, Culture and Heritage.
- Not-for-profit organizations with a primary arts purpose and year-round activities. This may include museums and galleries. These organizations must have a Manitoba address and must be incorporated in Manitoba or Canada for at least 2 years.

### The following organization types are ineligible:

- Crown Corporations and Agencies
- Public libraries
- Groups and collectives that are not incorporated
- Municipalities (eligible if receiving funding from MAC or SCH in one or more of the programs listed above)
- For-profit organizations (eligible if receiving funding from MAC or SCH in one or more of the programs listed above)

All organizations that apply must be able to demonstrate ongoing viability, and must be able to attest to needing extraordinary support because of facing financial hardship on account of COVID-19.

Arts and Culture Sustainability Fund applications will be received through Manipogo, MAC's online application system. To apply, your organization must have an active profile in Manipogo.

Organizations who wish to apply are encouraged to register or update their profile now.

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## **Expenses** – what is eligible

Arts and Culture Sustainability Fund grants will cover operating costs for organizations that can demonstrate need in the areas of business continuity, organizational resilience, and safe reopening.

## **Assessment** – how decisions are made

Your application to the Arts and Culture Sustainability Fund will be assessed by an internal committee on the following criteria:

- Sustainability
- Safe reopening and resilience
- Community impact

In determining grant amounts, consideration will be given to organizations that rely substantially on earned revenues (compared to all applicants).

## **Resources**

To get in touch with the appropriate program consultant, to get technical assistance, or to request [Accessibility financial assistance](#), contact our Help Desk during our regular business hours (8:30-4:30, Monday to Friday). If the deadline you are applying to falls on a weekend, please get in touch with us before the end of our business hours.

If you are Deaf or living with a disability or mental illness, you may be eligible to receive funds to contribute to costs for disability-related supports and services.

The role of MAC Program Consultants is to provide support to our grant applicants. If you are looking for help with your application, a consultant can meet with you to discuss your proposed project or review parts of your application. Consultations are in high demand closer to the application deadline, so we suggest you contact us as soon as possible.

## **Help Desk**

Phone: 204-945-2237

Toll-Free: 1-866-994-2787

Email: [helpdesk@artscouncil.mb.ca](mailto:helpdesk@artscouncil.mb.ca)

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## Application content

MAC now receives grant applications through Manipogo, our online application system. In order to apply, you will need to have a valid profile in Manipogo.

### 1. Financial situation

You will be asked to indicate the average size of your annual budget and provide a breakdown of your revenue as follows:

- the average of your organization's yearly income from all sources. We ask for the averages of the fiscal years:
  - ending in 2018 and 2019 (before the pandemic)
  - ending in 2020 and 2021 (during the pandemic, if available)
- The percentage of your organization's revenue received from sales or sponsorships (earned revenue), government grants (public revenue), donations and grants from foundations (private revenue) and other sources (for example, investments) for the fiscal years:
  - ending in 2018 and 2019 (before the pandemic)
  - ending in 2020 and 2021 (during the pandemic, if available)

**Note:** If your organization has received a grant from the Arts and Culture Sustainability Fund in 2021 and has submitted a final report on this grant, you will not be asked to re-enter this financial information.

In addition, you will be asked to indicate the amount you are requesting and how you will spend the grant by March 31, 2023. Grants are expected to be about 5 per cent of average annual revenue, between \$3,000 and \$300,000.

### 2. Future plans

Discuss the initiatives that your organization is working on for the upcoming year in order that you can continue to serve your community.

### 3. Eligibility

Confirm that your organization meets the eligibility criteria and agree to the conditions of the grant.