

MANITOBA ARTS COUNCIL'S 2020-2021

YEAR AT A GLANCE

617

AWARDS MADE FOR
A TOTAL OF
\$11.0M

1139

APPLICATIONS
REVIEWED¹

194

APPLICATIONS
SUBMITTED BY FIRST TIME
APPLICANTS

291

AWARDS RECEIVED BY
INDIVIDUAL APPLICANTS²
FOR A TOTAL OF
\$1.5M

17.6%

OF INDIVIDUAL APPLICANTS
IDENTIFY AS FIRST NATIONS,
METIS, OR INUIT

130

AWARDS MADE
TO APPLICANTS
OUTSIDE WINNIPEG³

326

AWARDS RECEIVED
BY ORGS AND GROUPS
FOR A TOTAL OF
\$9.5M

1 in 3

GRANTS TO INDIVIDUALS
WERE AWARDED TO
BIPOC
INDIVIDUALS⁴

111

EXTERNAL ASSESSORS
SERVED ON
39
JURIES

Notes: All numbers reflect applications processed during the 2020-2021 fiscal year. For more information see: artscouncil.mb.ca/grants/grant-results/. Data about self-identification of MAC applicants, including as black, Indigenous (First Nations, Metis, Inuit), or a person of colour (BIPOC), is based on profile information shared by individual applicants on a strictly voluntary basis. This information is not available to assessors who review applications. Because sharing this information with MAC is optional, we do not have a complete picture of the diversity represented by the applicants and we may be underestimating the true number of applicants in these categories.

¹ This number does not include an additional 47 applications that were submitted but not presented to a jury for assessment because they were withdrawn by the applicant or deemed ineligible.

² This includes all grants awarded to individual professional artists, Indigenous Knowledge Keepers, arts/cultural professionals, and students of the arts.

³ Based on postal code, following the classification used by Canada Post, with postal codes starting with R2 or R3 reserved for Winnipeg.

⁴ Based on 298 awards made to individuals in 2020-2021, 98 of which went to individuals identifying as BIPOC.

Statistical Overview

During the 2020-2021 fiscal year, the Manitoba Arts Council reviewed 1139 grant applications, up from 966 in 2019-2020. Just over half of the applications (54%) were successful. The total requested amount was \$15.7 million, and \$11 million was awarded.

This overview presents:

- A break down of grants made by applicant type, granting program, and region;
- A summary of granting for individual applicants in different priority groups;
- An overview of the peer assessors who reviewed applications during the 2020-2021 year.

In 2020-2021, MAC took on the administration of nine granting programs that were previously run by the Arts Branch of the Department of Sports, Culture, and Heritage for organizations in the arts and cultural sector. These new programs increased the MAC granting budget by nearly \$2.7M from 2019-2020, and they are included separately in table 2a. As a result, a bigger portion of MAC's granting budget is allocated to organizations (86 % of the MAC granting budget, compared to 83 % last year). It also created an influx of community-based organizations whose mandate is not primarily focused on creating and presenting arts. These organisations previously applied for funding through the Art Branch. Community-based organizations submitted 124 applications last year (up from 17 in 2019-2020).

Three new initiatives were developed during this year in response to changing needs in the community:

- In April and June 2020, MAC opened intakes for **Share – Connecting at a Distance**, a micro-grant program to support individuals working on projects in the context of new public health orders. MAC received 169 intakes and made 70 awards.
- February 2021 saw the first intake of the **Support – Arts Leaders** program. This program, a partnership with the Winnipeg Foundation, intends to build capacity for leadership by BIPOC individuals in Manitoba's arts and cultural sector. For the first intake, 32 applications were received and 7 awards were made for a total of nearly \$150,000.
- In addition, the **Organizational Resilience** initiative invited organizations enrolled in former Arts Branch Operating Support programs to submit proposals geared to adapting their operations in reaction to the challenges created by the pandemic.

Table 2 (applications by program) shows two of our new programs: Share – Connecting at a Distance and Support – Arts Leaders. Table 2a shows the 45

awards made in the Organizational Resilience program under the 'Project Support' line.

As a result of the COVID-19 pandemic, the number of applications submitted to intakes for project grants declined sharply, particularly in programs like Travel/Professional Development (down by more than 160 applications from 2019-2020) and Artists in Schools (down by more than 100). The highest volume of applications was submitted in the Create program (283 applications, up 68 from last year). In addition, the pandemic forced MAC to update its assessment process. In 2020-2021, almost all jury sessions took place over videoconferencing. This allowed MAC to cast a wider net in terms of recruiting expertise from beyond Manitoba's borders. Table 5 shows that a larger number of assessors were recruited from outside the province.

Table 1: Applications by applicant type

MAC receives applications from individuals, groups, and organizations, along with a small number of nominations submitted by people who are not eligible to apply for grants. Among individuals, the vast majority (more than 90%) of the applications are submitted by professional artists. Among organizations, most applications are submitted by professional arts organizations and clients enrolled in the Support-Operate program.

	Applications	Awards	Success rate	Requested amount	Awarded amount
Individual applicants					
Professional artists	628 (▲27)	258 (▼36)	41% (▼8%)	\$4,602,440 (▲\$952K)	\$1,402,894 (▲\$153K)
Indigenous Knowledge Keepers	7 (▼4)	4 (▼6)	57% (▼34%)	\$59,850 (▲\$10K)	\$33,872 (▼\$1K)
Arts/Cultural professionals	12 (▼24)	4 (▼18)	33% (▼28%)	\$273,083 (▲\$91K)	\$27,563 (▼\$26K)
Students of the arts	37 (▼13)	24 (▼9)	65% (▼1%)	\$90,000 (▼\$44K)	\$61,000 (▼\$28K)
Organizations and groups					
Arts groups	47 (▼6)	24 (▼3)	51% (▲0%)	\$452,761 (▼\$32K)	\$193,053 (▼\$44K)
Arts organizations	170 (▲76)	130 (▲80)	76% (▲23%)	\$2,491,809 (▲\$1,615K)	\$2,031,277 (▲\$1,571K)
Clients enrolled in Support - Operate	92 (▲4)	76 (▼3)	83% (▼7%)	\$6,414,619 (▲\$129K)	\$6,296,998 (▲\$195K)
Community organizations	124 (▲107)	91 (▲87)	73% (▲50%)	\$1,162,356 (▲\$944K)	\$902,166 (▲\$852K)
Arts-service organizations	8 (▲6)	5 (▲4)	63% (▲13%)	\$60,518 (▲\$41K)	\$41,018 (▲\$36K)
For-profit publishers	4 (▼4)	0 (▼5)	0% (▼63%)	\$34,423 (▼\$37K)	\$0 (▼\$36K)
Total					
All individual applicants	684 (▼14)	290 (▼69)	42% (▼9%)	\$5,025,373 (▲\$1,010K)	\$1,525,329 (▲\$98K)
All groups and organizations	445 (▲183)	326 (▲160)	73% (▲10%)	\$10,616,486 (▲\$2,658K)	\$9,464,512 (▲\$2,573K)
Nominators	10 (▲4)	1 (▲1)	10% (▲10%)	\$100,000 (▼\$80K)	\$10,000 (▲\$10K)
All applicant types	1139 (▲173)	617 (▲92)	54% (0%)	\$15,741,859 (▲\$3,588K)	\$10,999,841 (▲\$2,681K)

For each category, the table shows the number of applications and awards, as well the percentage of applications that were successful ('Success rate'). The two columns on the right show the total amount requested and awarded. In each column, the number in parentheses () shows the change from 2019-2020.

Table 2: Applications by program

Program	Applications	Awards	Award rate	Requested amount	Awarded amount
Create	283 (▲68)	93 (▲28)	33% (▲3%)	\$2,813,594 (▲\$645K)	\$807,596 (▲\$211K)
Indigenous 360 - Create	44 (▲11)	16 (▲8)	36% (▲12%)	\$448,490 (▲\$90K)	\$151,649 (▲\$81K)
Indigenous 360 - Learn	1 (▼3)	0 (▼2)	0% (▼50%)	\$5,000 (▼\$10K)	\$0 (▼\$8K)
Indigenous 360 - Share	9 (▼5)	6 (0)	67% (▲24%)	\$95,189 (▼\$31K)	\$65,189 (▲\$13K)
Learn - Artists in Schools	57 (▼101)	47 (▼68)	82% (▲10%)	\$285,014 (▼\$478K)	\$199,562 (▼\$305K)
Learn - Residencies	14 (▼21)	8 (▼14)	57% (▼6%)	\$87,679 (▼\$42K)	\$40,797 (▼\$31K)
Learn - Travel/PD	24 (▼163)	22 (▼97)	92% (▲28%)	\$22,304 (▼\$141K)	\$19,307 (▼\$75K)
Recognize - Competitions	4 (0)	4 (▲1)	100% (▲25%)	\$22,900 (▼\$4K)	\$21,600 (▲\$5K)
Recognize - Prizes	32 (▲16)	4 (▲3)	13% (▲6%)	\$320,000 (▼\$160K)	\$40,000 (▲\$10K)
Recognize - Scholarships	37 (▼13)	24 (▼9)	65% (▼1%)	\$90,000 (▼\$44K)	\$61,000 (▼\$28K)
Share - Artists in Community	38 (▼11)	24 (▲1)	63% (▲16%)	\$395,549 (▼\$120K)	\$252,651 (▲\$3K)
Share - Connecting at a Distance	169 (▲169)	70 (▲70)	41% (▲41%)	\$138,000 (▲\$138K)	\$58,000 (▲\$58K)
Share - Present	83 (▼11)	36 (▲4)	43% (▲9%)	\$936,287 (▼\$2K)	\$389,577 (▲\$41K)
Share - Tour	13 (▼2)	12 (0)	92% (▲12%)	\$276,603 (▼\$127K)	\$256,751 (▼\$34K)
Support - Arts Leaders	32 (▲32)	7 (▲7)	22% (▲22%)	\$909,940 (▲\$910K)	\$149,669 (▲\$150K)
Support - Operate	45 (0)	45 (0)	100% (0%)	\$5,713,540 (\$0K)	\$5,713,540 (\$0K)
Support - Strengthen	56 (▲9)	30 (▼9)	54% (▼29%)	\$265,676 (▲\$48K)	\$119,604 (▼\$61K)
Former Arts Branch programs	198 (▲198)	169 (▲169)	85% (▲85%)	\$2,916,094 (▲\$2,916K)	\$2,653,349 (▲\$2,653K)
All programs	1139 (▲173)	617 (▲92)	54% (0%)	\$15,741,859 (▲\$3,588K)	\$10,999,841 (▲\$2,681K)

For each program, the table shows the number of applications and awards, as well the percentage of applications that were successful ('Award rate'). The right-most two columns show the total amount requested and awarded. In each column, the number in parentheses shows the change from 2019-2020.

Table 2a: Applications by program (Former Arts Branch programs only)

	Applications	Awards	Award rate	Requested amount	Awarded amount
Project grants					
Arts Development Project Support	35 (▲35)	14 (▲14)	40% (▲40%)	\$44,675 (▲\$45K)	\$19,291 (▲\$19K)
Indigenous Cultural Initiatives	13 (▲13)	9 (▲9)	69% (▲69%)	\$61,500 (▲\$62K)	\$44,500 (▲\$45K)
Project Support	54 (▲54)	50 (▲50)	93% (▲93%)	\$354,661 (▲\$355K)	\$304,999 (▲\$305K)
Operating grants					
Comités Culturels Operating Support	8 (▲8)	8 (▲8)	100% (▲100%)	\$72,181 (▲\$72K)	\$62,992 (▲\$63K)
Community Arts Councils Op. Support	18 (▲18)	18 (▲18)	100% (▲100%)	\$417,779 (▲\$418K)	\$369,703 (▲\$370K)
Consolidated Arts Programming	31 (▲31)	31 (▲31)	100% (▲100%)	\$264,783 (▲\$265K)	\$222,300 (▲\$222K)
Cultural Operating Support	8 (▲8)	8 (▲8)	100% (▲100%)	\$391,800 (▲\$392K)	\$367,800 (▲\$368K)
Major Arts Festivals Operating Support	10 (▲10)	10 (▲10)	100% (▲100%)	\$525,719 (▲\$526K)	\$484,900 (▲\$485K)
Provincial Arts Org. Operating Support	9 (▲9)	9 (▲9)	100% (▲100%)	\$317,996 (▲\$318K)	\$317,464 (▲\$317K)
Urban Arts Centres Operating Support	12 (▲12)	12 (▲12)	100% (▲100%)	\$465,000 (▲\$465K)	\$459,400 (▲\$459K)
Total					
All project grants	102 (▲102)	73 (▲73)	72% (▲72%)	\$460,836 (▲\$461K)	\$368,790 (▲\$369K)
All operating support grants	96 (▲96)	96 (▲96)	100% (▲100%)	\$2,455,258 (▲\$2,455K)	\$2,284,559 (▲\$2,285K)
All former Arts Branch programs	198 (▲198)	169 (▲169)	85% (▲85%)	\$2,916,094 (▲\$2,916K)	\$2,653,349 (▲\$2,653K)

For each program, the table shows the number of applications and awards, as well the percentage of applications that were successful ('Award rate'). The right-most two columns show the total amount requested and awarded. In each column, the number in parentheses shows the change from 2019-2020.

Table 3: Applications by region (all applicants)

Over 2020-2021, MAC saw a 48% increase in applications submitted from areas outside the city of Winnipeg (231 applications up from 156 in 2019-2020). About 20% of the applications and 21% of the awards went to applicants located outside of Winnipeg. The amounts awarded to applicants outside of Winnipeg constituted 11% of the total MAC granting budget for 2020-2021. This was 6.6% in 2019-2020.

Region	Applications	Awards	Award rate	Requested amount	Awarded amount
Rural Manitoba	154 (▲57)	85 (▲32)	55% (▲1%)	\$1,076,429 (▲\$507K)	\$581,291 (▲\$354K)
Urban centres outside Winnipeg	77 (▲18)	45 (▲19)	58% (▲14%)	\$995,047 (▲\$399K)	\$647,793 (▲\$326K)
Winnipeg	906 (▲112)	486 (▲48)	54% (▼2%)	\$13,659,193 (▲\$2,757K)	\$9,767,757 (▲\$2,039K)
Outside Manitoba	2 (▼14)	1 (▼7)	50% (0%)	\$11,190 (▼\$74K)	\$3,000 (▼\$38K)
All regions	1139 (▲173)	617 (▲92)	54% (0%)	\$15,741,859 (▲\$3,588K)	\$10,999,841 (▲\$2,681K)

For each region, the table shows the number of applications and awards, as well the percentage of applications that were successful ('Award rate'). The right-most two columns show the total amount requested and awarded. In each column, the number in parentheses shows the change from 2019-2020. Regions are defined following the classification used by Canada Post, with postal codes starting R0 classified as rural, postal codes starting R2 and R3 reserved for Winnipeg, and postal codes starting R1, R4, R5, R6, R7, R8 and R9 in use for urban centres outside the city of Winnipeg.

Table 4: Applications by priority group (individual applicants only)

Data collected through our online system as of the second half of 2018 allows us to track how MAC granting breaks down for different priority groups. Table 4 presents an overview.

Individual applicants who are ...	Applications	Awards	Award rate	Requested amount	Awarded amount
... Indigenous	72 (▼8)	33 (▼12)	46% (▼10%)	\$637,727 (▲\$204K)	\$162,206 (▼\$14K)
... visible minorities	120 (▲23)	66 (▲2)	55% (▼11%)	\$1,290,902 (▲\$842K)	\$431,174 (▲\$201K)
... female	368 (▼2)	164 (▼36)	45% (▼9%)	\$2,677,875 (▲\$630K)	\$866,455 (▲\$84K)
... non-binary	18 (▼6)	10 (▼8)	56% (▼19%)	\$170,073 (▲\$62K)	\$65,325 (▲\$0K)
... Deaf/living with disability or mental illness	100 (▲3)	36 (▼16)	36% (▼18%)	\$760,365 (▲\$192K)	\$182,084 (▼\$46K)
... Francophone	58 (▲1)	23 (▼6)	40% (▼11%)	\$433,801 (▲\$72K)	\$131,304 (▲\$34K)

For each category, the table shows the number of applications and awards, as well the percentage of applications that were successful ('Award rate'). The right-most two columns show the total amount requested and awarded. In each column, the number in parentheses shows the change from 2019-2020.

Notes:

- 1) The number of applications for Indigenous applicants is based on programs open to Indigenous and non-Indigenous applicants; it does not include applications submitted in the Indigenous 360 stream.
- 2) The information in this table is based on profile information shared by individual clients on a voluntary basis. This information is not available to assessors who review applications. Because sharing this information with MAC is optional, we do not have a complete picture of the diversity represented by the applicants and may be underestimating the true number of applicants in each category.

To put this information into context, MAC received a total of 684 applications from individual applicants in 2020-21, and 42% of these were successful. Across the board, the award rate for all individuals decreased in 2020-2021 compared to the year before, and this trend also affects applicants in MAC priority groups.

Table 5: Assessors

Peer assessment is the cornerstone of MAC's jury process, and 111 external assessors participated in the assessment of applications in 2020-2021, down by 14 from the previous year. MAC aims for critical diversity by assembling juries who can bring a broad range of perspectives to bear on the submitted applications. In 2020-2021, assessment involved a larger number of BIPOC assessors (assessors who are Indigenous and/or visible minorities) than in 2019, as well as more non-binary assessors. There was also an increase in the number of assessors who are Deaf or who live with a disability or mental illness.

Category	Number of assessors
Indigenous assessors	38 (▲14)
Assessors who are visible minorities	50 (▲40)
Female assessors	63 (▲1)
Male assessors	37 (▼12)
Non-binary assessors	7 (▲2)
Assessors who are Deaf or who live with a disability or mental illness	19 (▲6)
Francophone assessors	10 (▼3)
Assessors from rural areas in the province	5 (▼5)
Assessors from urban centres outside of Winnipeg	8 (▼2)
Assessors from Winnipeg	55 (▼32)
Assessor from outside Manitoba	43 (▲19)
Assessors born before 1960	8 (▼20)
Assessors born between 1960 and 1979	31 (▼14)
Assessors born in 1980 or afterwards	50 (▲16)

Note: The number in parentheses shows the change from 2019-2020. With the exception of geographic location, which is based on postal code, the information aggregated for this table is submitted to MAC voluntarily. Because sharing this information with MAC is optional, we do not have a complete picture of the diversity represented by the assessors and may be underestimating the true number of assessors in each category.

Note: Numbers about where clients and assessors are located and how they identify can change from year to year, as people update the information they share with MAC. The numbers presented in this table are based on the information available at the time when this report was created and may differ from the information that was available when applications were submitted.