

Support – Arts and Culture Sustainability Fund

Deadline: July 5, 2021

The **Arts and Culture Sustainability Fund** provides one-time funding for organizations in the arts and cultural sector that have been significantly affected by COVID-19. The Fund will support organizations to create and protect jobs, safely restore services, and continue to have a positive impact – particularly in underserved communities. This one-time funding intake is made possible by the Manitoba government's investment in the Arts and Culture Sustainability Funds to support Manitoba's art and culture sector, which has been significantly impacted by the COVID-19 pandemic.

Notification of results

Within five weeks after the deadline

Grant amount

Grant amounts will depend on the size of an organization's budget. The number of successful applicants to the Arts and Culture Sustainability Fund will affect grant amounts. It is not anticipated that every organization that applies will receive funding.

- Grants are not expected to exceed 5% of an organization's annual revenues (averaged over the most recently completed 3 years).
- Grants may be less than 5% of an organization's annual revenues.
- Grants are not expected to exceed \$300,000, even if this is less than 5% of an organization's annual revenues.
- Grants are not expected to be less than \$3,000, even if this is greater than 5% of an organization's annual revenues.

One application per organization may be submitted. Successful applicants must submit a final report by March 31, 2022.

Applicants – who can apply

Eligible organizations are:

- All clients that currently receive operating funding from the Manitoba Arts Council and the Department of Sport, Culture and Heritage in one or more of the following programs:
 - Support – Operate (Manitoba Arts Council)

Support – Arts and Culture Sustainability Fund

Deadline: July 5, 2021

- Comités Culturels, Community Arts Councils, Consolidated Arts Programming, Cultural Operating Grants, Major Arts Festivals, Provincial Arts Organizations and Urban Arts Centres (previously offered by the Department of Sport, Culture and Heritage, currently offered by the Manitoba Arts Council)
- Community Festivals and Events, Film and Sound Development, Cultural Operating Support, Major Agencies, Community Museums Grants, Provincial Heritage Agency, Operating support programs currently offered by the Department of Sport, Culture and Heritage.
- Not-for-profit organizations with a primary arts purpose and year-round activities. This may include museums and galleries. These organizations must have been in existence for five years, must have a Manitoba address, and must be incorporated in Manitoba or Canada.

The following organization types are ineligible:

- Crown Corporations and Agencies
- Public libraries
- Groups and collectives that are not incorporated
- Municipalities (eligible if receiving funding from MAC or SCH in one or more of the programs listed above)
- For-profit organizations (eligible if receiving funding from MAC or SCH in one or more of the programs listed above)

All organizations that apply must be able to demonstrate ongoing viability, and must be able to attest to needing extraordinary support because of facing financial hardship on account of COVID-19.

Arts and Culture Sustainability Fund applications will be received through MAC's Online Application System. To apply, your organization must have an active profile in MAC's on-line granting system as one of the following applicant types:

- Professional not-for-profit arts organization
- Professional arts service organization
- Community not-for-profit organization

Support – Arts and Culture Sustainability Fund

Deadline: July 5, 2021

Organizations who wish to apply are encouraged to register or update their profile now.

Expenses – what is eligible

Arts and Culture Sustainability Fund grants will cover operating costs for organizations that can demonstrate need in the areas of business continuity, organizational resilience, and safe reopening.

Assessment – how decisions are made

Your application to the Arts and Culture Sustainability Fund will be assessed by an internal committee on the following criteria:

- Sustainability
- Safe reopening and resilience
- Community impact

In determining grant amounts, consideration will be given to organizations that have not received any COVID specific supports. Preference will also be given to organizations that rely substantially on earned revenues (compared to all applicants).

Resources

To get in touch with the appropriate program consultant, to get technical assistance, or to request [Accessibility financial assistance](#), contact our Help Desk during our regular business hours (8:30-4:30, Monday to Friday). If the deadline you are applying to falls on a weekend, please get in touch with us before the end of our business hours.

If you are Deaf or living with a disability or mental illness, you may be eligible to receive funds to contribute to costs for disability-related supports and services.

The role of MAC Program Consultants is to provide support to our grant applicants. If you are looking for help with your application, a consultant can meet with you to discuss your proposed project or review parts of your application. Consultations are in high demand closer to the application deadline, so we suggest you contact us as soon as possible.



Support – Arts and Culture Sustainability Fund

Deadline: July 5, 2021

Help Desk

Phone: 204-945-2237

Toll-Free: 1-866-994-2787

Email: helpdesk@artscouncil.mb.ca

Application content

MAC now receives grant applications through our Online Application System. In order to apply, you will need to have a valid profile in the Online Application System.

1. Financial situation

You will be asked to indicate the average size of your annual budget and provide a breakdown of your revenue as follows:

- **Annual revenue:** the average of your organization's yearly income from all sources before the pandemic. We ask for the average of the fiscal years ending in 2017, 2018, and 2019.
- **Earned revenue:** the percentage of your organization's revenue that normally comes from sales or sponsorships.
- **Public revenue:** the percentage of your organization's revenue that normally comes from government grants.
- **Private revenue:** the percentage of your organization's revenue that normally comes from donations and grants from foundations.
- **Other revenue:** the percentage of your organization's revenue that does not come from one the first three sources (for example, investments).

In addition, you will be asked to indicate the amount you are requesting and how you will spend the grant by March 31, 2022. Grants are expected to be about 5 per cent of average annual revenue, between \$3,000 and \$300,000.

2. COVID relief

List all COVID-specific relief received by your organization between March 1, 2020 and May 31, 2021.

3. Future plans

Discuss the initiatives that your organization is working on for the upcoming year in order that you can continue to serve your community.

4. Eligibility

Confirm that your organization meets the eligibility criteria and agree to the conditions of the grant.