

FACT SHEET: COVID-19 IMPACT ON ARTS & CULTURE IN MB

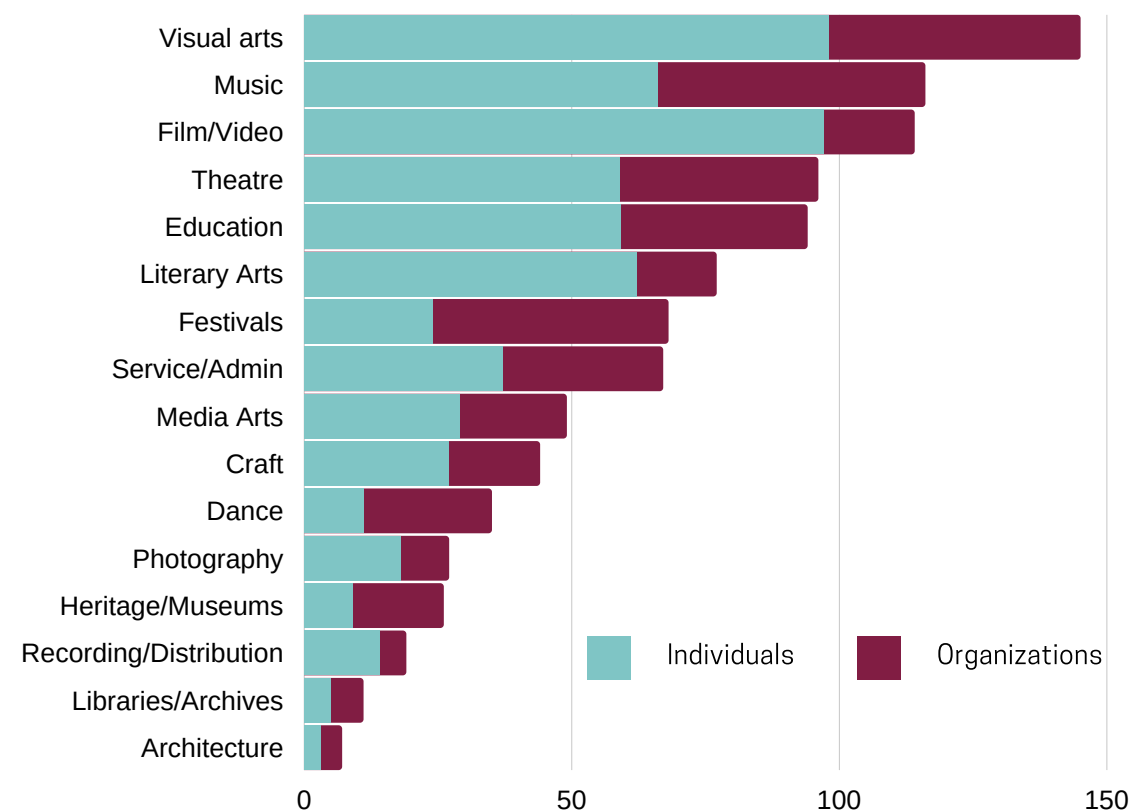
June 2020

According to Statistics Canada, the arts and cultural sector in our province is a 1.6 billion dollar industry that represents 2.4% of Manitoba's economy (GDP) and employs more than 20,000 people.

To better understand how the pandemic has impacted Manitoba's arts and culture sector, the Manitoba Arts Council organized a survey. Between May 13 and May 24, 485 people responded (70% individuals, 30% organizations).

Respondents are primarily from Winnipeg (82% of individuals, 65% of the organizations).

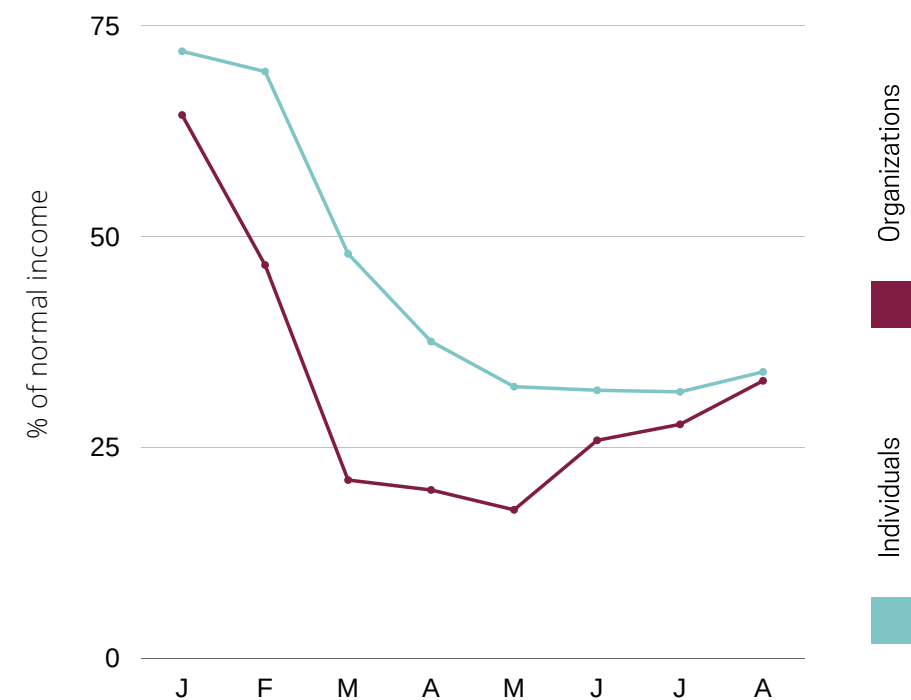
The survey captures responses from across the artistic and cultural sector in the following areas of practice:



For the **full report**, visit: artscouncil.mb.ca/research

2020 INCOME

Survey responses show a sharp decline in income as of March, and respondents expect to earn less than half of their normal income for the rest of 2020.



INDIVIDUALS

48% of January-April income lost already.

69% of May-August income is expected to be lost.

The Canada Emergency Response Benefit is reaching 35% of respondents. Those incomes are most affected by the COVID-19 outbreak, though the respondents not receiving this benefit are also reporting significant loss of income.

35% of individual respondents indicate that they are ineligible to receive this benefit.

ORGANIZATIONS

For organizations working in arts and culture in Manitoba, how has the pandemic affected ...

	JAN - APR	MAY - AUG
REVENUE	-48%	-73%
PAYROLL	-21%	-51%
PROFESSIONAL FEES	-40%	-75%

> 90% of all organizations expect to lose revenue in 2020.

2 in 3 organizations have lost investments in artistic and cultural projects (average: \$ 33,000).

50% of all organizations are not eligible for the Canada Emergency Wage Subsidy.

How do arts and cultural workers make a living?

56% of their income comes from gigs, contracts, and sales.

75% indicate their income varies greatly over the course of the year.

65% of their income is concentrated during the March-September period.

These factors worsen the financial impact of COVID-19 on people working in arts and culture.