

Communiqué

MANITOBA ARTS COUNCIL

FREEZE FRAME in Artists in the Schools Residency at Arborg Collegiate

NOVEMBER 29th 2010 – ARBORG



The Manitoba Arts Council (MAC) is pleased to announce that Freeze Frame will be in residence at Arborg Collegiate in Arborg from November 29, 2010 to December 3, 2010 as part of the Artists in the Schools Program.

Freeze Frame is Manitoba's media arts centre for young people. The centre offers educational and cultural media arts experiences to young people and hosts the annual Winnipeg International Film Festival for Kids of All Ages. Freeze Frame is a not-for-profit organization and registered Manitoba charity incorporated 14 years ago. Freeze Frame's mandate is to provide educational opportunities for children and youth to develop media literacy, critical thinking skills, and the ability to express them-selves through film and video—essential attributes in a world where communication through all media is becoming increasingly important and complex.

Animation – Using plasticine, students will learn about the processes involved in the creation of an animated film, from story development to final editing. Students participate in special exercises, including imagining a story, storyboarding, and character and scenery creation. An introduction to camera techniques and frame-by-frame animation will also be provided. Once filming is completed, our facilitator will offer an introduction to editing. We add titles, credits and a soundtrack. The final assembly can be a long process and will be completed by our facilitator at the Freeze Frame office. The DVD will be sent to school after the workshop is completed.

Video Production – This workshop allows students to experiment with video cameras. Students will learn simple in-camera special effects from demonstrations and hands-on experience. Students can explore and learn the skills and techniques needed to tell their stories visually through a series of exercises, including the creation of a story, storyboard development, and introduction to camera techniques.

The Manitoba Arts Council is an arm's-length agency of the Department of Culture, Heritage, and Tourism that offers grants to professional Manitoban artists and organizations.

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